NORTHWEST COMMUNITY COLLEGE

and

KNOWLEDGE NETWORK

present





1982 FALL
PROGRAMS



# KNOWLEDGE NETWORK PROGRAMS

**FALL 1982** 

supported by

#### NORTHWEST COMMUNITY COLLEGE

Northwest Community College is working co-operatively with the Knowledge Network of the West Communications Authority (KNOW) to bring a wide range of credit and non-credit programs to communities throughout the Northwest.

Instructional television programs are transmitted throughout the province via Canada's Anik-B satellite, located 22,000 miles above the equator. Low-cost earth stations receive the signals. In some communities, programs are rebroadcast right into your home, along with regular television.

For students who cannot or do not wish to attend TV lessons at home, Northwest Community College provides special viewing classrooms. Call us if you would like to attend at any of the centres listed below.

#### **NWCC/KNOW CENTRES**

	Telephone			Telephone	
	Number	Channel		Number	Channel
Houston	845-7266	TBA	New Aiyansh	633-2228	_ '
Smithers	847-4461		Stewart	636-2238	13
Hazelton	842-5291	_	Prince Rupert	624-6054	12
Kitwanga	849-5376	2	Haida/Masset	626-3705	2
Kitimat	632-4766	12	Port Clements	559-8471	9
Terrace	635-6511	12	Tasu	556-2211	8

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# NORTHWEST COMMUNITY COLLEGE TELECOURSES

Telecourses are independent study courses which consist of television lessons integrated with texts and a study guide. Some courses include personal tutoring by telephone and mail. The College is making study kits and viewers' guides available for some additional courses.

SUPPLIES ARE LIMITED.
ENROL NOW!

#### FREEHAND SKETCHING

This course promises that virtually anyone who can master a few simple basic principles and techniques can learn to draw, regardless of talent or experience. To take the course, a student need only have an interest in learning how to draw. As the course progresses, the student is guided step by step through graduated levels of skill.

TIME:

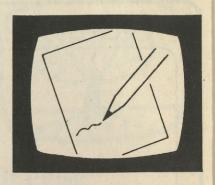
Tues. & Thurs., 2:30 - 3:00 p.m.

DATES:

Sept. 14 - Dec. 23

FEE:

\$30.00 STUDY KIT: \$9.00



REPEATS:

Sat. & Sun., 5:30 - 6:00 p.m.

Sept. 11 - Dec. 19

TUTOR: Kathy Pick

#### **USE YOUR HEAD**

Use Your Head is designed to help you learn to learn, to improve memory and to increase reading efficiency. The course explores different aspects of how your brain functions, and is designed to be a self-help resource.

TIME:

Sat., 10:00 - 10:30 p.m.

DATES:

Sept. 11 - Nov. 13

TEXT:

\$9.50

#### **DESIGNING HOME INTERIORS**

An introductory study of the basic principles of interior design applied to planning residential interiors that satisfy individual and family needs, values and lifestyles. Emphasis is on the application of consumer education pertinent to the selection of home furnishing materials. The course appeals to those planning their own home environments (mobile homes, apartments, houses, condominiums, etc.).

TIME:

Mon. & Wed., 2:00 - 2:30 p.m.

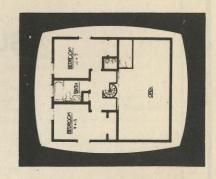
DATES:

Sept. 13 - Dec. 22

FEE:

\$30.00

STUDY KIT: To be announced



REPEATS

Tues. & Thurs., 8:30 - 9:00 p.m.

Sept. 14 - Dec. 23

TUTOR: Lise Karelis

#### **FAST FORWARD I**

This series reviews fast-breaking technological developments and their implications, showing all the new gadgets like fast-read "sound books" for the blind. It reviews how TV specials and worldwide news broadcasts are put together, how we'll soon be linked with just about anybody in the world through TV satellites, and how inventions in fibre optics will speed up the already giddy pace of electronic advancement which profoundly alters our ways of living and even our ways of thinking.

TIME:

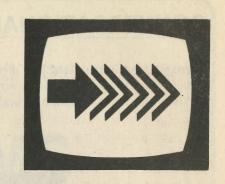
Sat., 9:30 - 10:00 a.m.

DATES:

Sept. 11 - Dec. 4

VIEWER'S GUIDE:

\$3.35



#### **FAST FORWARD II**

Fast Forward II continues the exploration into the technological revolution and its effects begun in Fast Forward I. Intended to demystify and humanize the technology of today and the immediate future, the programs are entertaining and filled with details about the effects of technology on our lives. The goal of the series is to inform viewers about new lifestyle-enriching tools.

TIME:

Fri., 5:30 - 6:00 p.m. Sept. 17 - Dec. 10

DATES: VIEWER'S

GUIDE: \$4.65



Needlecraft focuses on eight of the most basic, popular and practical skills: knitting, crochet, needlepoint, embroidery, smocking, quilting, sewing and rugmaking. The telecourse is not only for beginning needleworkers, it can also be useful for those who have already acquired some needlework background but who wish to enhance their needlecraft skills. Or the course can prove helpful to those students who are experts in some of the crafts, but who wish to discover and develop skills in other areas of needlecraft.

TIME:

Tues. & Thurs., 8:00 - 8:30 p.m.

DATES:

Sept. 14 - Dec. 23

STUDY KIT: To be announced

REPEATS:

Sat. & Sun., 7:30 - 8:00 p.m.

Sept. 11 - Dec. 19

#### **CONVERSATIONAL GERMAN**

There are two German language programs on the Fall schedule. Although they have not yet been developed as complete telecourses, they can be very useful for extra practice for people taking a regular course in German, or for those who know the language and wish to brush up on it.



#### **GUTEN TAG**

This introductory course is based on a series of 26 half-hour television programs broadcast on the Knowledge Network. These programs consist of exercises carried out by an instructor and a student (structured so that viewers can take part in them) and film episodes that feature incidents and events in the lives of a group of people who are learning German. By these means, the programs provide students with an understanding of grammar and vocabulary for basic conversation.

TIME: Mon. & Tues., 11:00 - 11:30 a.m.

DATES: Sept. 13 - Dec. 6

#### **GUTEN TAG WIE GEHT'S**

This series was produced in Germany as an upper-level conversational German. The format of each lesson enhances understanding by illustrating situations which fit ten new sentences, and then provide "brain twisters" to test student comprehension.

TIME: Thurs. & Fri., 11:00 - 11:30 a.m.

DATES: Sept. 16 - Dec. 9

For those who are interested, a free copy of GUTEN TAG WIE GEHT'S booklets are available at your local College centre. They can be used by the student who wishes to follow along with this program.

# LIVE PROGRAMS

Live programs via satellite enable the student to speak directly to the instructor as he or she appears on the TV screen. This "interactive instructional television" system is a unique way of serving the distant learner.

For home study, the interactive telephone number is 112-800-663-1678. If you cannot receive KNOW at home, or if you wish to join fellow students in a learning centre free of distractions, contact your local College centre.

A great variety of seminars, short courses, university credit courses, professional upgrading and staff development programs will be broadcast this Fall.

MARK YOUR CALENDAR NOW.

AND OTHER INFORMATION.

### **BUSINESS**

# UNDERSTANDING THE STOCK MARKET

The stock market, they say, is necessary to raise capital for industry, to provide an exchange for individual shareholders to buy or sell shares in large companies owned by the public. Directly or indirectly, we are all affected by it — whether we like it or not. Not many really understand how the market works, but anyone can try.

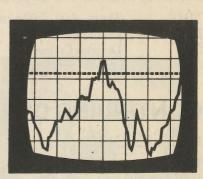
TIME:

Fri., 4:00 - 5:00 p.m.

DATES:

Sept. 17 - Dec. 10

B.C. Institute of Technology



### HEALTH

# NURSING ASSESSMENT AND MANAGEMENT OF RESPIRATORY DISEASE

This series of programs will provide registered nurses with an opportunity to develop the basic knowledge and skill necessary to assess respiratory status and provide nursing management of acute respiratory patient problems.

TIME:

Tues., 6:00 - 7:30 p.m.

DATES:

Nov. 9, 16, 23, 30; Dec. 7, 14

FEE:

To be announced

University of British Columbia



#### NURSING 303 — (3) HEALTH SCIENCES

This course will provide a comprehensive overview of the science necessary to understand the functioning of the human body in health and disease. Important aspects of anatomy, cell biology, biochemistry, physiology and nutrition are combined to facilitate the understanding of chronic disease states.

This ten-session course will include pretaped video, specially packaged print materials and other support resources. This Fall term is the first half of a full-year three-unit course. The second part will be January to April 1983.

TIME:

Wed., 7:00 - 9:00 p.m.

DATES:

Sept. 15, 22, 29; Oct. 13, 27; Nov. 3, 17; Dec. 1, 8, 15

FEE:

\$81.00/semester

University of Victoria

#### PAIN AND PAIN MANAGEMENT

This single program will draw on knowledge of physiology and neurology, sensation and perception, learning and consciousness, to add to our understanding of the experience of pain. The program will point out several areas where this knowledge is used to manage and control the experience of pain. There will be an opportunity for the audience to interact by telephone with the program host and guests.

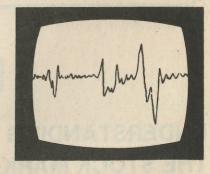
TIME:

Thurs., 6:00 - 7:00 p.m.

DATE:

December 9

Douglas College



#### **CONTINUING DENTAL EDUCATION**

For dentists and dental hygienists — periodontal therapy; prosthodontics; pain control.

TIME: DATES: Tues., 6:00 - 7:30 p.m. Sept. 7 - 28

FEE:

\$30.00/series or \$8.00/lecture

University of British Columbia

#### **CONTINUING MEDICAL EDUCATION**

Professional upgrading for physicians - Dermatology.

TIME: Tues., 6:00 - 7:00 p.m. DATES: Oct. 5 - 26; Nov. 2 FEE: To be announced

University of British Columbia



#### **WOMEN'S EYE VIEW**

This omnibus film series speaks to the reality of women's lives and counters the stereotypic, and oftentimes romanticized or degrading, images of women. The purpose of these films is to enlighten and/or entertain. The images put forward the most powerful ideas, point out the most blatant contradictions, often without saying a word.

TIME: Fri., 12:30 - 1:00 p.m. DATES: Sept. 3 - Jan. 7

**REPEATS:** Sun., 7:00 - 7:30 p.m. Sept. 5 - Jan. 9

#### **PARENTING**

The series explores the many factors influencing children's development from birth through adolescence. It examines the following themes: social, language, cognitive physical and emotional development, play, discipline and values.

TIMES: Everybody's Children — Thurs., 10:30 - 11:00 a.m.

Parenting — thurs., 11:30 - 12:00 noon Oct. 21 - Dec. 9

B.C. Council of the Family



## RESPONDING TO BEHAVIOR OF FOSTER CHILDREN

This series of programs is intended to strengthen foster care in British Columbia by providing information to foster parents and professionals on many topics of mutual concern.

TIME:

DATES.

Mon., 1:00 - 2:00 p.m. Nov. 29 — Pre-teens

Dec. 6 - Teens

Dec. 13 — Handicapped children

B.C. Federation of Foster Parents Association



### **EDUCATION**

### EDUCATION 312 — AN INTRODUCTION TO THE STUDY OF EXCEPTIONAL CHILDREN

An examination of all groups of exceptional children in terms of definition, incidence, characteristics, diagnosis and treatment. (1½ UBC credits)

TIME:

Wed., 3:30 - 5:00 p.m.

DATES:

Sept. 8 - Dec. 15
To be announced

FEE:

University of British Columbia

## EDUCATION 317 — THE EXCEPTIONAL CHILD IN THE REGULAR CLASSROOM

A study of the learning and behavioral conditions that accompany a wide range of handicapped or gifted children. The emphasis is on accommodating the exceptional child in the regular class through an understanding of his needs and a knowledge of resources. Pre- or co-requisite — Education 312. (1½ UBC credits)

TIME:

Fri., 6:00 - 7:30 p.m.

DATES:

Sept. 10 - Dec. 17

FEE:

To be announced

University of British Columbia

## MULTICULTURAL EDUCATION — ISSUES AND RESPONSES

This program explores the social issues that are inherent in multicultural education, such as language, racism and prejudice, equality of opportunity, self-concept and identity, and conflicts in values. There will be expert opinion presented, as well as interviews with university and public school students of minority origins.

REPEAT:

TIME:

Mon., 3:30 - 5:00 p.m.

DATE:

Oct. 4

Simon Fraser University

Sat., 2:30 - 4:00 p.m. Oct. 9



#### **TEACHING TECHNIQUES — QUESTIONING TECHNIQUES**

This two-part program will focus on questioning techniques for regular college and community education instructors, or for others engaged in adult education.

DATES:

Mon., Oct. 18 - 3:30 - 4:30 p.m.

Mon., Oct. 25 - 3:30 - 5:00 p.m.

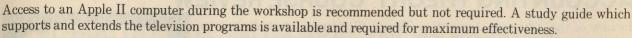
Ministry of Education

#### COMPUTERS IN THE CLASSROOM

These two workshops are designed to introduce teachers to the use of microcomputers in the classroom. In the first, participants will become familiar with the basic operations of the Apple II microcomputer. The second workshop will examine a variety of educational applications ranging from record keeping to word processing to computer-assisted learning.

The workshops are designed for beginners and will not look at programming or the production of computer-based learning materials. The goal is to develop in teachers the initial concepts and skills underlying

the effective selection, evaluation and utilization of computer-based learning materials.



TIME:

Mon., 3:30 - 5:00 p.m.

DATES:

Oct. 25; Nov. 1

FEE:

\$20.00

Simon Fraser University



#### REPEATS:

Sat., 2:30 - 4:00 p.m. Nov. 13; Nov. 20

#### INTRODUCTION TO MICROCOMPUTERS IN EDUCATION

This program will be an introduction to microcomputers in education. It is assumed that the audience has no prior experience with computers or with microcomputers. Aspects of the program will include terminology, operating procedures, simple programming, use and evaluation of instructional courseware, administrative applications and various other topics relevant to educators.

TIME:

Tues., 3:00 - 4:30 p.m.

DATES: Sept. 14 through Dec. 21

ACCESS, Alberta

### PROFESSIONAL UPGRADING

#### THE JOB PACKAGE

A series of six half-hour programs offering a confident, business-like approach to job applications. Subjects include personal inventory, resumes, application letters and interviews. A study guide is also available.

TIME:

Thurs., 4:30 - 5:00 p.m.

DATES.

Nov. 18, 25; Dec. 2, 9, 16, 23

B.C. Institute of Technology

#### **BASIC COUNSELLING SKILLS**

A four-session professional development workshop presented by the School of Social Work in co-operation with the Division of University Extension.

TIME:

Mon., 7:00 - 9:00 p.m.

DATES:

Nov. 1, 15, 29; Dec. 13

University of Victoria

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#### SOCIAL WORK EDUCATION

Two live programs by the School of Social Work at UBC will highlight the nature of Social Work as a profession, the characteristics of the BSW and MSW programs at the School, the admission requirements and procedures, and related matters. Viewers may call in their questions.

TIME:

Fri., 1:00 - 2:00 p.m.

DATES:

Oct. 22, 29

University of British Columbia

REPEATS:

Fri., 1:00 - 2:00 p.m. Oct. 29: Nov. 3

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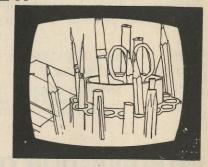
#### **ACCOUNTING THEORY COURSE REVIEW**

Review of the Advanced Accounting Theory 421 course for students enrolled in the Certified General Accountants' program. Each of the two reviews will concentrate on the difficult areas: Review #1 -Lessons 1 to 5; Review #2 — Lessons 6 to 10.

TIMES: DATES: Thurs., 6:00 - 7:00 p.m.

Oct. 14; Nov. 18

Certified General Accountants' Association of B.C.



#### **ACCESS TO INFORMATION:** A MATTER OF PRIVACY/A MATTER OF SECURITY

The purpose of these seminars is to provide professional development opportunities for college faculty in the social and computing sciences, and middle and senior management personnel in the public and private sectors. Presentations will be concerned with issues such as public rights of access to government documents, appropriate limits to personal data banks and records systems, and adequate procedures and instructions for safeguarding and privacy and confidentiality of the citizen's personal affairs.

These two programs will include film and video (e.g. BBC's The Million Dollar Bubble). A comprehensive package of learning materials including a text, audio-tapes and other print materials has been developed to support the video component. The package will be offered at cost to interested viewers.

DATES:

Wed., Nov. 10 — 8:00 - 9:00 p.m.

Wed., Nov. 24 — 7:00 - 9:00 p.m.

FEE.

To be announced

University of Victoria

Thurs., 6:00 - 7:00 p.m.

Sept. 23; Oct. 21; Nov. 25

#### CONTEMPORARY ISSUES IN CRIMINOLOGY AND CRIMINAL JUSTICE

These programs are designed to stimulate academic and practical interest in the general problems of crime and deviance in modern society. It is intended that this goal be achieved through an active dialogue involving criminological researchers and interested members of the community.

#### REPEATS:

Fri., 1:00 - 2:00 p.m. Sept. 24: Oct. 22: Nov. 26 12



TIME: DATES:

#### **CRIME PREVENTION**

September Program: A review of new legislation being introduced. The Young Offenders Act — and how this legislation will impact on policing. What are the ramifications of this new act on the Criminal Justice System? This interactive program will provide experts to review and discuss these issues. While aimed at the police community, the program will be of interested to the general public as well.

October, November, December Programs: A series of crime prevention programs where the latest ideas and techniques in preventing crime and its causes will be reviewed. Experts from the police field, academics and sociologists will review these crime prevention issues. Aimed at the general public.

TIME:

Sat., 2:30 - 3:30 p.m.

DATES:

Sept. 4; Oct. 2; Nov. 6; Dec. 4

Royal Canadian Mounted Police

#### INTRODUCTION TO SNOW AVALANCHE HAZARDS

This three-session course will introduce the conditions which cause snow avalanches, measures which are taken to control snow avalanches, safe travel techniques in avalanche zones, and avalanche search and rescue techniques. The course will be of special interest to anyone who works or lives in areas of potential avalanche hazard, or who participates in winter sports in mountainous areas.

Session 1 — Avalanche Terrain, Types of Avalanches, Avalanche Formation/Conditions, Avalanche Dynamics

Session 2 — Snow Stability Analysis, Avalanche Hazard Evaluation, Safety Measures to Use in Avalanche Zones

Session 3 — Snow Avalanche Survival, Search and Rescue Techniques

TIME:

Mon., 3:00 - 5:00 p.m.

DATES:

Sept. 13, 20, 27

Ministry of Transportation and Highways

### **TECHNOLOGY**

#### BASIC INTRODUCTION TO BROADCASTING

Basic Introduction to Broadcasting examines three areas of electronic communication: Radio, Broadcast Journalism and Television Production. Topics range from an overview of the complementary roles of public and private systems to various specific skills and disciplines that serve the industry.

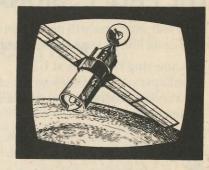
TIME:

Thurs., 3:00 - 4:00 p.m.

DATES:

Sept. 16 - Dec. 9

B.C. Institute of Technology



### EVERY MAN'S IMAGINATION MACHINE: THE COMPUTER IN YOUR FUTURE

This three-part program will deliver a concise introduction to the limitations and potentials of computer technology.

The design of this program includes a competition which will test participants' knowledge about computers and their applications.

TIME:

Wed., 7:00 - 9:00 p.m.

DATES:

Oct. 6, 20

University of Victoria.

#### INFORMATION BOOTH — FORESTRY

For students of UBC's Forestry correspondence courses and for prospective students.

Eight half-hour telecasts featuring one Forestry correspondence course per program. The course author and/or tutor will be available to receive calls and inquiries about the course, and to outline the scope and requirements for the course. Materials will be shown, and registration information will be available. Viewers will be able to discuss the course



matters by telephone link with the program hosts and the course instructor, and others who are not registered in the course will be able to receive advice and information by calling in. This is an opportunity to "meet" the instructor for those who are already registered, and it is a chance to find out more about the course for those who are still undecided. The purpose of the series is to extend the kinds and range of contact between instructor and student in these distance education courses.

TIME: DATES: Tues., 7:30 - 8:00 p.m. Oct. 12 - Nov. 30

University of British Columbia

#### REPEATS:

Sat., 4:00 - 4:30 p.m. Oct. 30 - Dec. 18

#### **OPEN TECHNOLOGY**

January 1983 is the opening date for BCIT's new Open Technology Teleseries. Using materials from the British Open University, BCIT is developing a long-term, challenging program for persons interested in part-time engineering and management studies. During the Fall 1982 Knowledge Network schedule, the Open Technology Teleseries will present sample programs from selected courses and will provide information on how the new teleseries program will operate.

TIME: DATES: Thurs., 7:00 - 8:00 p.m. Nov. 18 - Dec. 23

B.C. Institute of Technology

#### REPEATS:

Mon., 3:30 - 4:30 p.m. Nov. 22 - Dec. 27

#### THE PROFESSIONAL ENGINEER

These four programs will provide an overview of engineering education in B.C. and illustrate a number of current engineering applications:

Engineering Education at UBC

The Expansion and Development of Engineering Programs in B.C. Biomedical Engineering at the Vancouver General Hospital

Computerization and Robotics

TIME: Thurs., 6:00 - 7:00 p.m. DATES: Sept. 9; Oct. 7; Nov. 4; Dec. 2

Society of Engineering Technologists of B.C.



#### **TECHNOLOGY TODAY/TECHNOLOGY TOMORROW**

A series in which several two- and three-part "telecourses" focus on administration, management and personnel relations. The telecourse will be augmented by programs featuring high technology in B.C. and Canada, presented in co-operation with business and industry. Continuing education credits may be granted for the telecourses.

TIME: DATES: Fri., 7:30 - 8:30 p.m.

Sept. 10 - Dec. 17

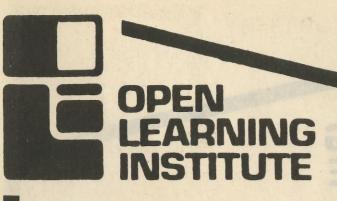
Society of Engineering Technologists of B.C.

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REPEAT:

Fri., 7:30 - 8:30 p.m.

Dec. 24, 31



The Open Learning Institute is offering several courses this Fall with video support via the Knowledge Network. Three OLI courses appearing on the network for which equivalent credit will be given in the Northwest Community College Business Education Program are:

#### **BUSM 151 — INTRODUCTION TO MARKETING**

(Equivalent to NWCC's MARK 150)

This course surveys the key business function of marketing. You are introduced to the most common subdivisions of marketing, including market research, consumer behavior, product strategy, pricing, advertising, promotion and personal selling.

A corresponding TV series, Super Marketing, will be broadcast by the Knowledge Network. These programs are strongly recommended but not essential. Details will be available when you register.

PREREQUISITES:

None

REQUIRED TEXT:

Foundations of Marketing by M. Beckman, L. Boone and

D. Kurtz. 1st Canadian ed. Holt, Rinehart and Winston, 1979.

COURSE FEE:

\$96.00 (tuition \$66.00, text and supplies \$26.00, postage and pack-

ing \$4.00)

TIME:

Mon., 6:00 - 6:30 p.m.; Sat., 12:00 - 12:30 p.m.

DATES: Sept. 13 - Dec. 20; Sept. 11 - Dec. 18

#### **ENGL 107 — BUSINESS COMMUNICATION**

(Equivalent to NWCC's BENG 104)

The course provides you with practice in occupational writing, including both correspondence and reports. The first half of the course presents strategies and formats for correspondence with emphasis on employment letters, customer relations letters and persuasive messages. The remainder of the course focuses on report preparation, with practice in writing of descriptions, instructions and progress reports.

PREREQUISITES:

You should have a basic knowledge of English. You may find it

helpful to have completed a basic writing course such as ENGL 106.

REQUIRED TEXT:

How to Write for the World of Work by T. Pearsall and D. Cunningham. Holt, Rinehart and Winston, 1978.

RECOMMENDED TEXT: A standard dictionary

COURSE FEE:

\$97.00 (tuition \$66.00, text and supplies \$27.00, postage and pack-

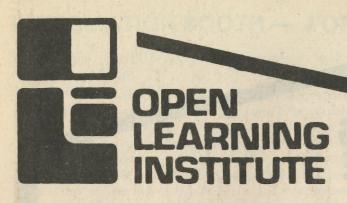
ing \$4.00)

TIME:

Tues., 12:00 - 12:30 p.m.; Thurs., 9:30 - 10:00 p.m.

DATES:

Sept. 14 - Dec. 14; Sept. 16 - Dec. 23



### UNDERSTANDING BEHAVIOR IN ORGANIZATIONS

(Equivalent to NWCC's BUS 275)

This course examines the fascinating subject of human behavior in organizations and provides an understanding of the complex relationships amongst human motivation, job satisfaction and productivity. Some of the major topics covered in the course include the following: human needs and motivation, quality of work life, power and conflict, women in management, communication within organizations, coping with technology and change, organizational behavior modification, leadership, organization design and organization development. ADMN 210 is built around programs broadcast on the Knowledge Network. If you don't receive the Knowledge Network on your TV set, you should not enrol in this course.

PREREQUISITES: Non

REQUIRED TEXTS: Understanding Behavior in Organizations by L. Kostoff. Ontario

Educational Communications Authority, 1979.

ADMN 210 Readings. (A file of articles reprinted from manage-

ment publications.)

COURSE FEE: \$96.00 (tuition \$66.00; text and supplies \$26.00; postage and pack-

ing \$4.00)

TIME: Wed., 9:30 - 10:00 p.m.; Thurs., 4:00 - 4:30 p.m.

DATES: Sept. 15 - Dec. 8; Sept. 16 - Dec. 9

#### NOTE:

Late registrations will be accepted for these OLI courses only up until September 10, 1982. This date may not allow time for mail registration. Registrations can be made by telephone by calling 112-800-663-9711.

For more information on these courses call the OLI Advisor, Bernie Distel, collect at 635-4961.